



TEL
TENNESSEE ELECTRONIC LIBRARY
www.tntel.info

Tennessee Electronic Library

Social Media Calendar

JAN
 FEB
 MAR
 APR

Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1: New Year's	All Libraries	Transparent Language Online	https://tinyurl.com/tloimages	https://tinyurl.com/tlopost
Week 2: Back-to-school		World Book	https://tinyurl.com/wbjanimages	https://tinyurl.com/wbjanpost
Week 3: MLK Day	All Libraries	The Tennessean	https://tinyurl.com/mlkimages	https://tinyurl.com/mlkpostinfo
Week 4:	All Libraries	Peterson's Career Prep (Resume Building)	https://tinyurl.com/resumeimages	https://tinyurl.com/resumepostinfo
Week 5:	All Libraries	Peterson's Test and Career Prep	https://tinyurl.com/teltestprep	
	All Libraries	TEL - General	https://tinyurl.com/TELGeneral	
Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1: Groundhog Day	All Libraries	Gale in Context: Elementary	https://tinyurl.com/groundhogimages	https://tinyurl.com/groundhogpost
Week 2: Valentine's Day	All Libraries	Transparent Language Online	https://tinyurl.com/valentinesimages	https://tinyurl.com/valentinespostinfo
Week 3: Presidents' Day	All Libraries	The Tennessean	https://tinyurl.com/presidentsdayimages	https://tinyurl.com/presidentsdaypost
Week 4:	Public Libraries	TEL4U	https://tinyurl.com/tel4uimages	https://tinyurl.com/tel4upost
Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1:	Academic	Gale in Context: Opposing Viewpoints	https://tinyurl.com/oppviewmarch	https://tinyurl.com/oppviewpostinfo
Week 2: International Women's Day	All Libraries	The Tennessean	https://tinyurl.com/iwdimages	https://tinyurl.com/iwdpostinfo
Week 3: St. Patrick's Day	All Libraries	Transparent Language Online	https://tinyurl.com/stpatricksimages	https://tinyurl.com/stpatrickspost
Week 4:	Public Libraries	World Book Kids	https://tinyurl.com/wbkidsimages	https://tinyurl.com/wbkidspost
Week 5:	Public Libraries	Health and Wellness	https://tinyurl.com/TELHealthWellness	
Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1:	Academic	World Book	https://tinyurl.com/wbimagesapr	https://tinyurl.com/wbpostapr
Week 2:	Academic	Gale in Context	https://tinyurl.com/galeincontextapr	https://tinyurl.com/galeincontextpostapr
Week 3:	Public Libraries	Transparent Language Online (Kidspeak)	https://tinyurl.com/kidspeakimages	https://tinyurl.com/kidspeakpost
Week 4: Earth Day	All Libraries	World Book	https://tinyurl.com/earthdaywbimages	https://tinyurl.com/earthdaypostinfo

MAY JUN JUL AUG

Week:	Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 5:		All Libraries	HeritageQuest	https://tinyurl.com/TELheritagequest	
Week 1:	Cinco de Mayo	All Libraries	Transparent Language Online	https://tinyurl.com/cincoimages	https://tinyurl.com/cincopost
Week 2:	Mother's Day	Public Libraries	World Book	https://tinyurl.com/mothersdaywbimages	https://tinyurl.com/mothersdaypost
Week 3:		All Libraries	Peterson's Career Prep (Resume Building)	https://tinyurl.com/resumeimages	https://tinyurl.com/resumepostinfo
Week 4:	Scopes Trial	All Libraries	The Tennessean	https://tinyurl.com/scopesimages	https://tinyurl.com/scopespost
Week:	Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1:	Statehood Day	All Libraries	The Tennessean	https://tinyurl.com/statehoodimages	https://tinyurl.com/statehoodpost
Week 2:	ACT Prep	Academic	Peterson's Test and Career Prep	https://tinyurl.com/actprepjune	https://tinyurl.com/actjunepest
Week 3:	At-home Learning	All Libraries	World Book	https://tinyurl.com/athomeworldbook	https://tinyurl.com/athomewbpost
Week 4:	At-home Learning	All Libraries	Transparent Language Online	https://tinyurl.com/athometlo	https://tinyurl.com/athometlopostinfo
Week:	Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1:	Independence Day	All Libraries	The Tennessean	https://tinyurl.com/4julyimages	https://tinyurl.com/4julypost
Week 2:	Bastille Day	All Libraries	Transparent Language Online	https://tinyurl.com/bastilledayimages	https://tinyurl.com/bastilledaypost
Week 3:	Moon Landing	Public Libraries	TEL4U	https://tinyurl.com/tel4ujuly	https://tinyurl.com/tel4ujulypost
Week 4:	At-home Learning	All Libraries	The Tennessean	https://tinyurl.com/athometenn	https://tinyurl.com/athometennpost
Week 5:		Public Libraries	Health and Wellness	https://tinyurl.com/TELHealthWellness	
Week:	Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1:	ACT Prep	Academic	Peterson's Test and Career Prep	https://tinyurl.com/teltestprep	
Week 2:	Back-to-school	Academic	World Book	https://tinyurl.com/wbjanimages	https://tinyurl.com/worldbookpost
Week 3:	Back-to-school	Academic	Gale in Context	https://tinyurl.com/galeincontextimages	https://tinyurl.com/galeincontextpostapr
Week 4:	Back-to-school	Academic	Gale in Context: Opposing Viewpoints	https://tinyurl.com/opposingviewpointsimages	https://tinyurl.com/opposingviewpointspost
		All Libraries	TEL - General	https://tinyurl.com/TELGeneral	

SEP

	Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1:	Labor Day	Public Libraries	Peterson's Career Prep (Resume Building)	https://tinyurl.com/resumeimages	https://tinyurl.com/resumepostinfo
Week 2:		Public Libraries	TEL4U	https://tinyurl.com/tel4usept	https://tinyurl.com/tel4useptpost
Week 3:	National Hispanic Heritage Month	All Libraries	Transparent Language Online	https://tinyurl.com/spanishimages	https://tinyurl.com/spanishpostinfo
Week 4:		Academic	World Book	https://tinyurl.com/wbjanimages	https://tinyurl.com/wbseptpost

OCT

	Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1:		Public Libraries	World Book Kids	https://tinyurl.com/wbkidsoc	https://tinyurl.com/wbkidsocpost
Week 2:	Indigenous Peoples Day	All Libraries	World Book	https://tinyurl.com/indigenouspeopleimages	https://tinyurl.com/indigenouspeoplepost
	Indigenous Peoples Day	All Libraries	Transparent Language Online	https://tinyurl.com/tloindigenousimages	https://tinyurl.com/tloindigenouspost
Week 3:		Academic	Gale in Context	https://tinyurl.com/galeincontextpostoc	https://tinyurl.com/galeincontextpostapr
Week 4:	Día de los Muertos	All Libraries	Transparent Language Online	https://tinyurl.com/muertosisimages	https://tinyurl.com/muertospost

NOV

	Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1:		Public Libraries	Transparent Language Online (Kidspeak)	https://tinyurl.com/kidspeaknov	https://tinyurl.com/kidspeaknovpost
Week 2:		Academic	Gale in Context: Opposing Viewpoints	https://tinyurl.com/oppviewimagesnov	https://tinyurl.com/opposingviewpointspost
Week 3:		Public Libraries	Peterson's Career Prep (Resume Building)	https://tinyurl.com/resumeimages	https://tinyurl.com/resumepostinfo
Week 4:	Thanksgiving	All Libraries	Transparent Language Online	https://tinyurl.com/thanksgivingtloimages	https://tinyurl.com/thanksgivingpostinfo
Week 5:		All Libraries	HeritageQuest	https://tinyurl.com/TELheritagequest	

DEC

	Event:	Library Type:	Resource:	Image Folder:	Suggested Post:
Week 1:	At-home Learning	All Libraries	Transparent Language Online	https://tinyurl.com/tlodecimages	https://tinyurl.com/tlodecpost
Week 2:	At-home Learning	All Libraries	World Book	https://tinyurl.com/wbdecimages	https://tinyurl.com/wbdecpost
Week 3:	Winter Solstice	All Libraries	Transparent Language Online	https://tinyurl.com/wintersolsticeimages	https://tinyurl.com/holidaystlopost
Week 4:	At-home Learning	All Libraries	The Tennessean	https://tinyurl.com/tenndecimages	https://tinyurl.com/tenndecpost

Additional Marketing Resources

Gale	https://support.gale.com/marketing/
World Book	https://www.worldbookonline.com/training/free-resources/free-resources-social-media-posts.htm
Transparent Language	https://home.transparent.com/library-marketing-kit
ProQuest	https://about.proquest.com/products-services/HeritageQuest-Online.html#resources
TEL	https://tntel.info/Library-Staff/Promote-TEL